

ARIANA ROGERS GRAPHIC DESIGN

CONTACT

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arianarogersdesign.com

OBJECTIVE

I am a passionate graphic designer and illustrator with expertise in branding and digital media. With a proficiency in Adobe Creative Suite, I aim to contribute my skills to a creative team that values impactful visual identities and maintains design integrity.

EDUCATION

Academy of Art University | San Francisco, CA
BFA, Graphic Design | 2020-2024

EXPERIENCE

Quartersawn

Freelance, Brand and Website Redesign | 2023

Brand and website redesign for a local small business that sells custom woodwork.

Volunteer Design

Freelance, Flyers | 2019

Redesigned flyers to promote a club, African American Student Union, for a local high school.

Mainland Skate and Surf

Concord, CA | Retail | 2023

At Mainland, I worked the floor assisting any customers who needed help or had any questions about products and/or sales.

Abercrombie and Fitch

Concord, CA | Retail | 2022

As a brand representative, my role was to promote any sales or new products while ensuring that I kept up with the brand's appearance.

SOFTWARE

InDesign
Illustrator
Photoshop
XD
After Effects
Microsoft Office
Figma
Procreate

SKILLS

Branding
UI/UX
Packaging
Typography
Social Media

REFERENCES

Available upon request.